**User Experience research**

**Aim: To make an app to track orders for the food truck**

One of the finest way to empathize with the user is to conduct a user research.

**Target audience** is going to be local food vendors and food outlets who want to offer delivery service to their consumers.

We will try to help them by providing simple easy to use interface to interact with their end consumers.

So one app would be for vendors (in later: while the QR code and a web page for the consumer, so that they can directly order instead of standing in the queue)

**Interview Questions**

* What are your thoughts about an app that helps you track your orders?
* What problems do you face in rush hour?
* How familiar are you with technology? Would you be able to fill out the number of items and name of the items in the apps?
* What are your thoughts if we provide a service where in you can actually know which consumer will order what with a good accuracy? Please elaborate
* Tell me about what task do you intend to perform with such apps?